



Washington Wing News

Washington District Newsletter, Region I, October 2011



**Susie and Frank Hutchinson
District Directors**

Hello everyone well here it is October already and I don't know where the time or the year went but did it ever just slip away. We have had some wonderful

rides and met some wonderful people this year, we are currently working on the Leadership Conference in Buckley on October 29th., please see the flyer on the district web page under calendars. Chapter O will be fixing and serving lunch that day and we really appreciate them doing this for us. We will also be doing the yearly calendar for next year so please come with the dates so we can put them up on the calendar. I will be having a Chapter Directors meeting at the late afternoon to see how everyone is doing and hopefully answer any questions that you may have.

Chapter Q will be having their yearly Halloween Dance at the Poodle Dog Restaurant on October 22nd, please be sure you get their flyer on the District web page and go to help support them in their yearly fund raiser. One thing that I do strongly believe in is supporting our chapters to help them survive for the year without them we would have no fun events to go to. Besides don't you want a chance to win some 50/50 money.

Region is having a special sneak preview this weekend in Pendleton Oregon for Region Rally next year, they will also be passing down information from national to give to District to pass on down to the Chapters. The whole District Staff will be attending to gather information for me as I will be out of town for family stuff. When they get back from Pendleton we will be getting together at Buckley to discuss what was presented. Have a good month and please be safe when you are out on the roads this time of year with the wet roads I will see you at Leadership.

Susie Hutchinson





Bob Minor
District Rider Educator

SHOOTING THE MESSENGER

This month I would like to talk to you about a GWRRA

position. Recently I have been reviewing the way we do things in our Region. In doing so, I found that we have moved away from how National has it written to what is thought of as better for the needs of the Region. I've had to request that we start changing how we do things, to meet national guidelines. For some of us, this is not easy - I hear remarks that this is how we've always done it.

It may not always be clear to us why we need to follow how National has guidelines set up. National sets them up in a way that protects both GWRRA and the members. It is important to understand that National has a team that reviews how things are being done, to make sure it is in a way that will not put the association into a position to have legal problems or not meet Federal laws.

That does not mean that we can't change things; it means that we need to do it the right way. The right way is to write it up, explaining the change we would like to see and why, and then submit it to National for their review. At this point, they will review it to make sure it meets all the needs of the members of GWRRA. Too many times we get into thinking about what is best just for the few, when we need to be thinking about what is best for all the members.

Here is an example of how things can go wrong for GWRRA and the member: In Region I, an Officer is trained using a guide approved by GWRRA to put on a seminar of the safe operation of standing a motorcycle to an upright position. One of the steps is to bring the bike to an upright position by sitting on the seat, with both feet on the ground and holding onto the both handle bars. The Officer decides this is not how he does it and changes it to stand by the bike and push it up to an upright position from the side. Now a Member does what he's told and the bike falls on him. The Member sues GWRRA and the Officer. In court, GWRRA shows that the Officer did not follow the training guide. Now the court has no option but to assign blame to the Officer. GWRRA is off the hook, but the officer is now liable for all costs. This may give you insight as to why we need to have the backing of GWRRA - it will protect both us and GWRRA.

So if it seems that GWRRA is not willing to make a change, it may be that they have to review how it affects the association as a whole. What I am asking here is that we try to look at the things we do as being best for all of GWRRA members and not just the few.

Instead of saying "that's not how I would do it", write it down in a way that shows the change will help all the members. Have your Region Educator submit it to National for their review and change the guidelines for all of the members. We can only make things better if we all communicate our needs - not just vent our frustrations at the messenger and refuse to change.

Bob and Becky Minor
Region I Educator/Washington District Educator



Welcome to Fall,

Yes it is that time again for the fare weather riders to put there ride way for the season. Are you one of them that just puts the bike in the garage and that is it till you deal with the restarting of your bike next riding season. I would like to give you some things to help you not have to put a lot of time and money into getting it back up and running next riding season.

- Change the motor oil as this will remove contaminates and moister.
- Fill the gas tank and add Sta-Bil to keep the gas from going bad or picking up moister.
- Drain the carburetors or if you can't run the bike to get the Sta-Bil into the carburetors, this will keep the jets from plugging.
- Test the antifreeze to make sure it will keep the block from freezing.
- Put dryer sheets in the air filter to keep mice from making a nest in it.
- Put battery tinder on the bike to keep the charge up on the battery, this will keep it from discharging and failing over time.
- Wipe all vinyl and plastic parts down with Armor All to keep them from cracking.
- Wash the bike and spray all metal parts down with WD 40, this will keep things from rusting.
- Pull the spark plugs and put a small spoon full of oil in the cylinders and then turn the engine over (With the kill switch off) to coat the walls of the cylinders, then reinstall the spark plugs (Do not run the engine after this step as the oil will fail the plugs).
- Put tire protectant on the sidewalls of the tire to keep them from drying out.
- Put a bike cover on it, even if it is in the garage as this will keep the dust to a minimum (I put cardboard over the seat to keep animals from making it there home and doing things that animals do to the seat).

This may seem to lot to do, but it will pay you back when it is time to ride again and you don't go to the bike to find one or more of the following, block is broken from freezing, the carburetors are plugged from the bad gas, the new battery you just purchased last season is dead and has to be replaced, the mice have torn up the air filter and made a nest out of it in your carburetors, the pistons have seized to the cylinder walls and more. The things listed here have all happened to others, so here is your chance to learn from their misfortunes.

May your next riding season be one of happy memories and not that of how much money you had to dish out to get you bike into a safe riding condition or the time it had to be in a service shop rather than riding it down the road with your friends.

Bob Minor
Washington District Educator



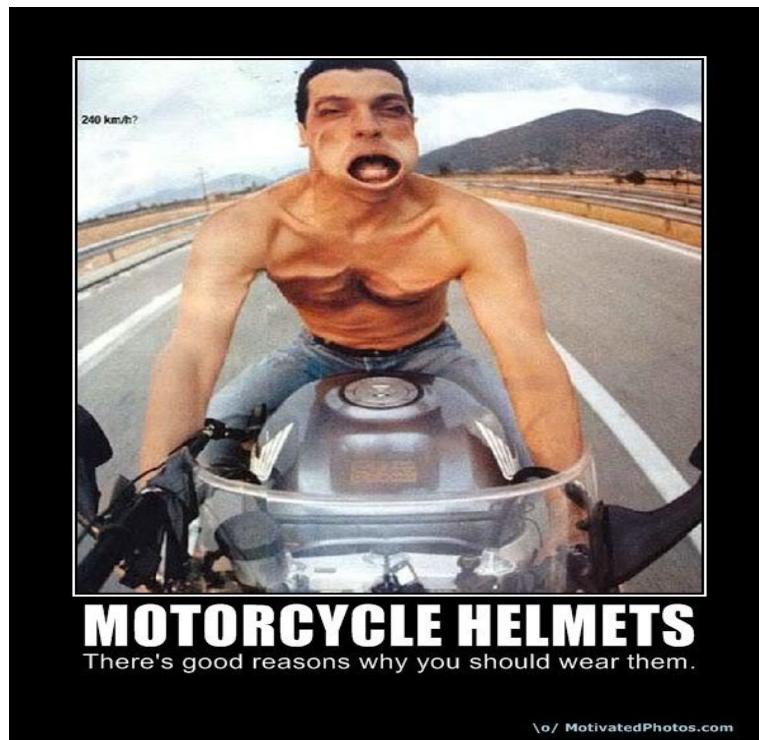
WHY DOES GWRRR NEED PUBLIC RELATIONS?

People have a strong inclination to believe what they read in newspapers, magazines, and newsletters or what they see on TV or hear on the radio. If we want to create a positive image of the Association, and motorcycling in general, in the minds of the public, GWRRR needs to have a good PR program, one that takes advantage of every available means of reaching the public. Within GWRRR, PR is a process of communicating with the public, as well as the Association's Members and potential Members, by using all forms of media, e.g., trade publications, business press, television, radio, newspapers, magazines, speaking opportunities, etc., to promote the Association and a positive image of motorcycling.

PR involves knowing how to communicate with the media to get coverage. This is achieved against some odds, because many other organizations are also clamoring for the attention of the media. And the publicity you get is a sure indicator of public interest. By evaluating Members and prospective Members reactions to the announcements you send to the media, you quickly become aware of the Association's appeal.

Public Relations Guide (6th Edition) . . . Extra...Extra Read All About it! Public Relations Guide (6th Edition) was released on August 1st. Highlights include terminology changes and correcting spelling errors. Click on [http://med.gwrra.org/guides/pr/PR_Guidelines_6th_Edition\[1\]07-30-07.pdf](http://med.gwrra.org/guides/pr/PR_Guidelines_6th_Edition[1]07-30-07.pdf) to view or download the guide.

(From the GWRRR MED website <http://med.gwrra.org/pr/pr.html>)





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Washington District Chapter's Gathering Information

Chapter	Wk	Day	Time	Town	Contact	Phone
A	4th	Saturday	8:30AM	Seattle	Sam & Doreen Grubbs	206-718-6814
B	1st	Sunday	8:30AM	Bremerton	Jim & June Dutton	360-551-2236
C	2nd	Saturday	8:00AM	Everett	Lee Ann Kelly	206-362-4903
D	2nd	Sunday	8:30AM	Aberdeen	Kerry & Greg Bash	360-249-4640
E	3rd	Saturday	8:00AM	Bellevue	John & Barb Smith	206-391-6343
H	2nd	Tuesday	6:30PM	Lynden	Randy & Debbie Reid	360-733-3123
I	3rd	Sunday	8:00AM	Olympia	Ray Abitz	360-790-2832
L	2nd	Saturday	9:00AM	Kennewick	Lloyd Finley	509-783-9789
M	1st	Saturday	12:00PM	Yakima	Pete and Jean Hernandez	509-453-6951
N	3rd	Sunday	8:30AM	Spokane	Dave and Terri Chromy	509-292-0314
O	4th	Saturday	8:00AM	Port Orchard	Ken Smith	360-876-6737
P	3rd	Saturday	1:00PM	Longview	Chuck Porter & Reggie	360-636-0519
Q	1st	Friday	7:00PM	Puyallup	Dean & Christie Kalles	253-845-7177
R	1st	Saturday	9:00AM	Walla-Walla	Jim Corn	509-525-1304
V	1st	Thursday	6:00PM	Auburn	Garry & Maxine Alexander	253-770-3866
X	1st	Saturday	8:30AM	Vancouver	Dee Hall & Vanora Volk	360-254-2343
Y	2nd	Friday	6:30PM	Enumclaw	Roy & Pearl McKenzie	253-862-0220
Z	2nd	Saturday	1:00PM	Centralia	Jesse & Eva Valentine	360-888-0546

South Sound HONDA
Tacoma, WA 253.582.2288

NORTHWEST LASER DESIGN
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8614 119th St Ct E
Puyallup, WA 98373
brian@nwlaserdesign.com

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253-589-3359

South Sound HONDA
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American Laser Works
Custom Laser Engraving
1860 California AVE SE
Port Orchard WA. 98366
(360) 871-3738
Email:
Nwagner@americanlaserworks.com



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District Staff Position	Volunteers Serving
District Directors	Susie and Frank Hutchinson
Assistant District Directors	Reggie Baumer and Chuck Porter
Assistant District Directors	Wally and Anna Wallingford
District Rider Educators	Bob Minor
Assistant District Rider Educator	Randy and Debbie Reid
Assistant District Rider Educator	Tom Denny
District Leadership Trainers	
District Treasurers	Susan Remer
District Membership Coordinators	
District Stores	
District Ambassador	Jerry & Judy Thompson
District WEB Master	John Smith
Couple of the Year	Mike and Janet Turner
District COY/IOY Coordinator	
Vendor Coordinators	
District Newsletter Editor	Brad and Dee Kane

REGION I STAFF

Region Directors	Mike and Peggy Hudnell
Assistant Directors	Dale and Shirley Dufner
Assistant Directors	Terry and Cheri Huffman
Region Educators	
Instructor Coordinators	Tim and Martie Mitchell
Region Trainers	John and Dianne Kester
Region Ambassadors	Tom and Mozelle Edwards Hank and Marilyn Smith
Treasurer	Erv and Phyllis Ganahan
ME Coordinators	Carmen and Dan Weakland
Newsletter Editor	Shirley Dufner
COY Coordinators	Dan and Carmen Weakland
Couple of the Year	Larry and Barbara Kuzma
Motorist Awareness	Dave and Sheila Chavez
Webmaster	Scott Bowman

OCTOBER 2011

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